

2015 -2016 MEDIA KIT

When You Advertise your
buisness, event or information you
advertise with ...

"Green" Video's on how to
live green

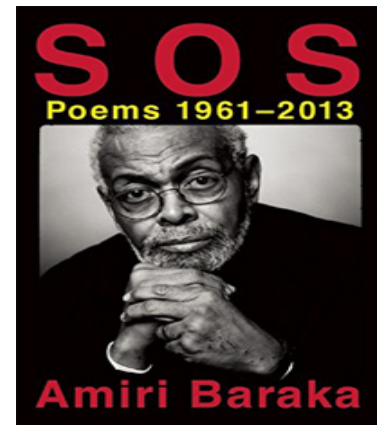


Writers like Judge Greg
Mathis



Author's like Amiri Baraka

Where locally can you get all this from
your advertising
dollars



"...The difference between success and failure is information

NE INFORMER ONLINE

New England Informer Web Newsmagazine

top disseminator of news out to minorities from one end of the globe to the other

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ADVERTISING SPECIFICATIONS FOR ELECTRONIC FILES

Please use only these files formats and specifications when sending advertising electronically.

For PDF documents: Make sure to embed all fonts (subset all below 100%) when distilling. Do not downsample artwork resolutions. Please set the distilled job options to compatibility with minimum Acrobat 6 version.

For Adobe InDesign Documents: Do not enlarge photos or other non-vector images more than 10% in Quark. Photos should be at 300 dpi line art at 1200 dpi. Include copies of all fonts used (printer and screen components, please), and make sure all graphics (TIFF, EPS or JPEG) are sent along with the Quark file. When e-mailing files, please make sure all document and accompanying files and fonts are included. EPS resolutions of images must be 300 dpi or greater.

You may also send ads as TIFF files, but make sure they look clear and smooth when output at 600 dpi.

When sending just photos, use TIFF or JPEG format. Photos should be at 300 dpi, line art at 1200 dpi.

Adobe InDesign, Illustrator, Photoshop and PDF Files are acceptable.

Proofs can include hard copy if mailed or delivered. The final proof will be e-mailed via PDF to customer to verify approval upon request.

E-mail all electronic camera-ready ads to neinformer@verizon.net

Please keep these measurements in mind when sending in camera-ready ads or electronic files in order to insure effective presentation.

Web Banner Rates

Advertising your business, church, magazine and events on our website at www.neinformer.net

Our banner ad program give you a low cost way to expand your presence on line beyond your website. We can place your web banner ad on any specific page of our website you choose. Your banner may include colorful graphics and animations designed to attract visitors and display key information about your product or service. Your banner can also serve as a direct link to your web site.

New England Informer Web Advertising Options

Banner ad 120 x 100.....	\$000.00 per month
Banner ad 150 x 90.....	\$000.00 per month
Banner ad 150 x 150.....	\$000.00 per month
Banner ad 120 x 600.....	\$000.00 per month
Banner ad 400 x 86	\$000.00 per month
Banner ad 400 x 260	\$000.00 per month

Placement of banner on a specific page, please add 20%.

Placement of banner on more than one page, add an additional 20% for each page.

Additional charge to link to website \$00.00

Banner ads are measures in pixels

New England Informer Web Advertising Advanced Option

Audio	\$000.00 per month
*Note: Additional \$00.00 to have audio made by NEI	
Video	\$000.00 per month

*Additional Advertising Pricing Per Request - Space is limited.

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Advertising Deadlines

The New England Informer/ N.E Informer Online is published monthly.

Space reservations are due by the 3rd week of the month before publication date. Publication date is the first week of the month. This may change according to publishing company constraints.

Display advertising should be sent to our email address at neinformer@verizon.net.

Advertising discounts and are available and are based on volume.

Please call a Sales Executive, at (781) 646-5129 for further details.

Web Banner Rates

We have prices to meet your web advertising needs.

Inquire for other specific requests:

Events Listings

Text Ad\$00.00 per month

Image Ad \$00.00 per month

*Note: To link from ad \$00.00

Business Directory

Listing (text only). \$00.00 per month

*Note: Add \$00.00 for directory listing link

Banner ad 120 x 100.....\$00.00 per month

Banner ad 150 x 90..... \$00.00 per month

Banner ad 150 x 150..... \$00.00 per month

Banner ad 120 x 600.....\$00.00 per month

Banner ad 400 x 86\$0.00 per month

Banner ad 400 x 260\$00.00 per month

*To link is additional \$00.00

Help Wanted\$00.00 per month

Book Ads/Reviews \$00.00 per review

Press Release Ads..... \$00.00 per release

Banner ads are measures in pixels

Great for books authors, events promoters, musical artists, and others who want to get their product presented on a bigger stage.

*Additional Advertising Pricing Discounts Per Request

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Advertising Placement Detail Publishing Quote

Date: _____

N.E.I. Rep: _____

Bill to:	Sold to: (if different)
Business _____	Business _____
Address _____	Address _____
City/State/Zip _____	City/State/Zip _____
Contact Name _____	Contact Name _____
Contact Title _____ E-Mail: _____	Contact Title _____ E-Mail: _____
Phone _____ Fax _____	Phone _____ Fax _____

PLEASE CHECK THE ISSUES WHEN YOUR AD WILL APPEAR

AD PRICE:

January	February	July	August	_____	Banner Placement
March	April	September	October	_____	Listing Placement
May	June	November	December	_____	Scroll Placement
_____ Additional Request				_____	Specific Placement
				_____	Help Wanted

Your signature below indicates an agreement to enter into a binding contract for ADVERTISING Placement with NEI NewsMagazine.

Signature _____

Date _____

Print Name _____

Title _____

PLEASE RETURN COMPLETED FORM TO SALES REPRESENTATIVE OR MAIL TO:

Advertising Department
 NEI NewsMagazine
 10 Greenview Street #119
 Framingham, MA 01701
 Tel: (781) 502-5512
 e-mail: neinformer@verizon.net

Upon Confirmation of Space Availability an Ad Insert Order May be finalized.

Closing date: Space reservations and camera-ready artwork on disk must be received no later than the 1st of the month (30 days) prior to the publication date (schedule provided). Advertiser is responsible for meeting deadlines. If material is not received in time for publication, advertiser will be billed for contracted price.

Terms: All contracts must be completed within one year of the date of the first insertion. Any contracted ads not published within the contract period are subject to price change. All bills due net 15 days. Delinquent accounts are the responsibility of the account holder, collection efforts will be utilized using available legal remedies. NEI NewsMagazine reserves the right to refuse or cancel, at any time, advertising that the publisher deems unacceptable in any way with a full refund for advertising that has not been run and/or a partial refund for the balance of scheduled runs.

Cancellations: A contract may be cancelled by notifying the publisher in writing before the closing date and the single issue rate must be paid for the advertisements already run. All cancellations must be in writing. Reserved advertising space cancelled after the closing date will be billed in full.

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Advertising Publishing Contract

Date: _____

N.E.I. Rep: _____

Bill to:	Sold to: (if different)
Business _____	Business _____
Address _____	Address _____
City/State/Zip _____	City/State/Zip _____
Contact Name _____	Contact Name _____
Contact Title _____ E-Mail: _____	Contact Title _____ E-Mail: _____
Phone _____ Fax _____	Phone _____ Fax _____

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Donation or Sponsorship Application

Date: _____

N.E.I. Rep: _____

SPONSORSHIP OR DONATION ORDER:

Sponsor : \$ _____ Donation: \$ _____

I authorize my company to sponsor and event which N.E.I. NEWSMAGAZINE to contributing to, on date _____ for (Company)_____.

CONTRIBUTION

_____ Attending An Event

_____ Advertisement

_____ Membership

_____ Cost of A Workshop

_____ Gift

_____ Miscellaneous

_____ Table At An Event

_____ Promotion

Ad Submission Medium:

___CD-Rom

___Digital via E-Mail

___Paper Copy

___Graphic Services Requested

Sponsor or Donators Name

Address

City, State Zip

Telephone

E-mail

Fax

Your signature below indicates an agreement to enter into a binding contract for ADVERTISING Placement with NEI NewsMagazine.

Signature

Date

Print Name

Title

Special Notes: _____

All checks and money orders payable to:
New England Informer

Advertising Department

NEI NewsMagazine
10 Greenview Street #119
Framingham, MA 01701

e-mail: neinformers@verizon.net

Tel: (781) 502-5512